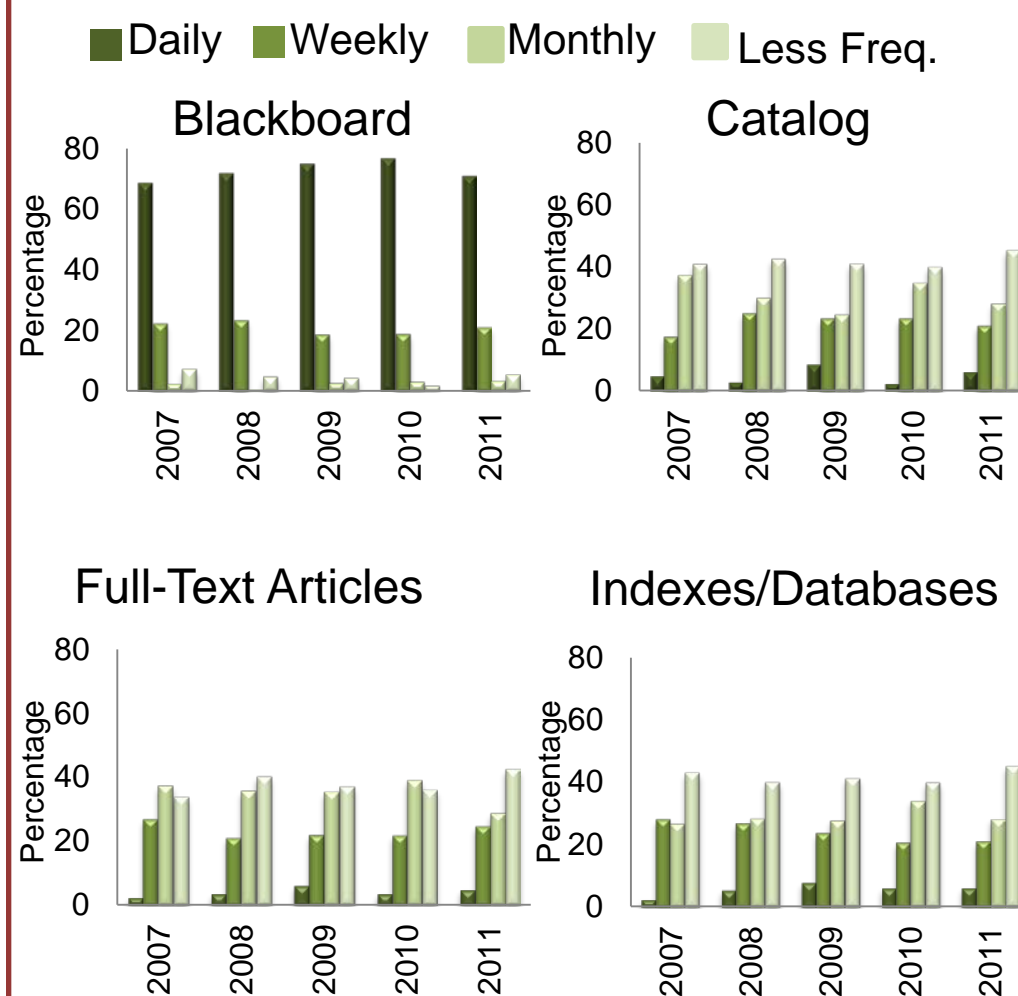


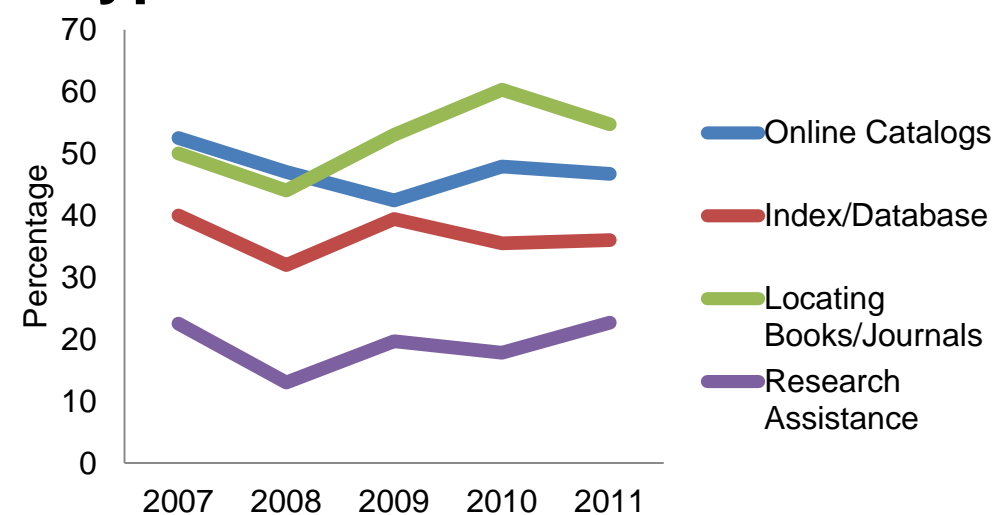
Focused surveys: Building blocks of sustainable assessment

InfoCommons @ Langsam User Survey Findings

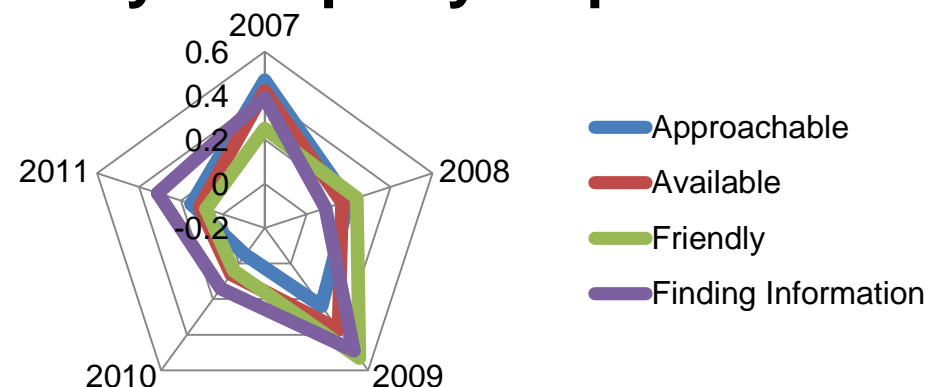
What Undergrads Access Related to Coursework



Type of Assistance Received



Survey Adequacy Gap Measure



Introduction

- University of Cincinnati Libraries (UCL) identified assessment as one of five strategic directions.
- Overall goal is to “ensure library user input into decision-making about collections, services, and facilities.”
- Our poster illustrates two focused surveys that are a part of our coordinated plan of assessment as we build a culture of assessment.

Info Commons @ Langsam Library User Survey

Design/Methodology

- 22 question voluntary survey
- Annual survey since 2002 in the main Langsam Library
- Online version since 2005
- One week during spring term
- Pop up via browser
- Survey Monkey instrument

Implications/Value

- Modified service desk staffing
- Added software applications and infrastructure to support laptops
- Identified instruction needs for undergrads
- Created online tutorials
- Expanded services: 24/7 lab, wireless printing, extended hours, quiet and group study space

First Year Medical Student E-Book Survey

Design/Methodology:

- 19 question voluntary survey
- Sent to 175 first year medical students who completed new College of Medicine curriculum
- Open for 2 weeks
- 61% response rate

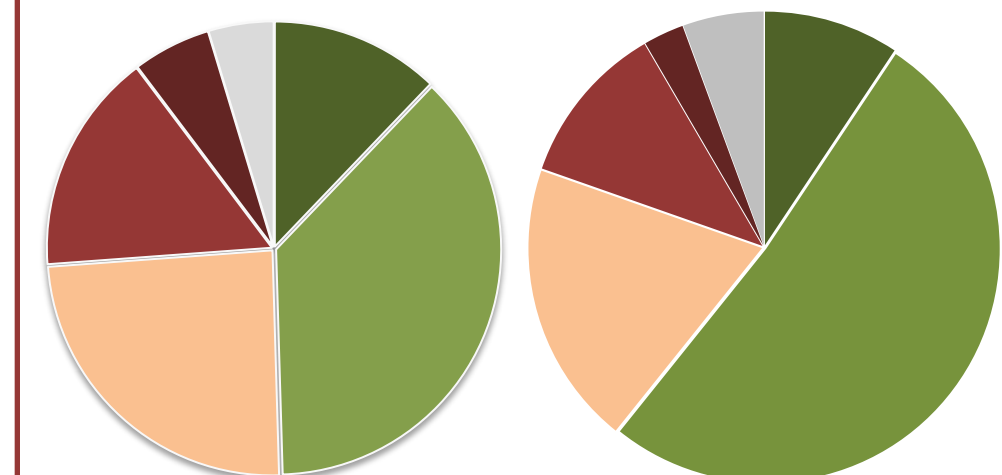
Implications/Value

- 96% of students indicated using HSL eBooks & a majority believe eBooks benefit their studies
- Conflicting preferences between electronic or print demonstrated in comments and survey results
- Functionality, cost, & analytics require future research
- HSL will continue supporting eBooks and working to make them easily accessible

First Year Medical Student E-Book Survey Findings

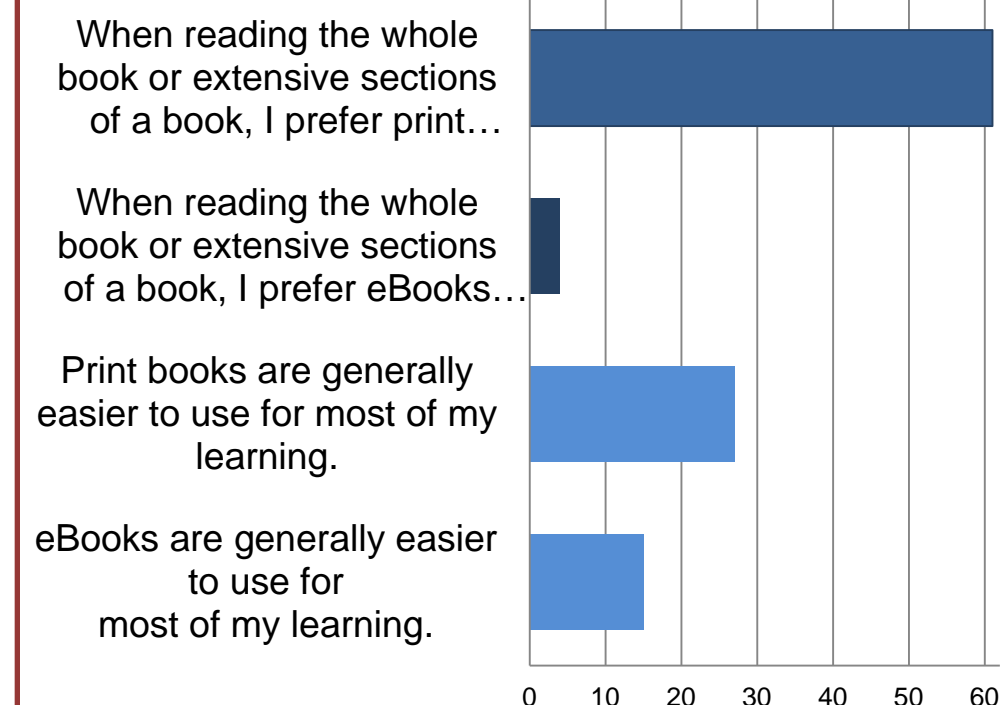
eBook Satisfaction

Ease of Use Overall Satisfaction



Very Satisfied Mostly Satisfied Mixed Feelings
Mostly Dissatisfied Very Dissatisfied No Opinion

Electronic v. Print Opinions



Current and Future eBook Needs

What DO with eBooks	What WANT from eBooks
Read it from screen or handheld	Highlight & annotate
Search full text	Print/download PDF sections
Print pages or chapters	Save/share notes